

AI Ethics as a Corporate Imperative

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In this presentation, I explore why AI ethics is a non-negotiable element in today's technological landscape and how our company is actively implementing these principles. Discussing the newly introduced AI Act, this law requires companies to ensure that AI systems are transparent, well-documented, and classified according to potential risks.

Our company has embraced AI ethics at both the corporate and operational levels to meet these requirements. At the corporate level, we have established an AI Ethics Council, which is tasked with ensuring that all AI projects and initiatives align with our core ethical values. This council plays a crucial role in overseeing that fairness, transparency, and accountability are maintained in all AI-related activities.

On the operational side, we are committed to developing trustworthy AI through a clear and robust guideline. To ensure compliance, we have introduced AI checkpoints within our project controlling processes, which provide regular oversight and risk assessment throughout the AI development lifecycle. These checkpoints help us mitigate potential risks and guarantee that ethical standards are consistently applied in every phase of AI implementation. This dual approach, combining corporate oversight with hands-on operational controls, allows us to ensure that AI is deployed in a trustworthy, transparent, and responsible manner across all our projects. We safeguard not only the integrity of our AI systems but also the trust of our employees, stakeholders, and society at large.